

The importance of video captions with TechSmith



Have you ever considered how captions can help with reading comprehension? Check out how the caption capability in TechSmith Knowmia can help your students be successful!

1

Sound Restrictions

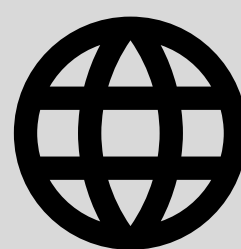
By having captions, students who may be in an environment where they are unable to have their video sound on can still follow along with the video via captions.



2

English as a Second Language

Students who have English as their second language can benefit from reading the text on the screen in conjunction with seeing and hearing the spoken word.



3

Accessibility

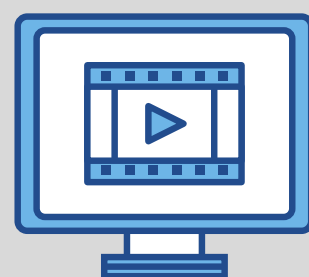
Captions are legally necessary for any students requesting this type of accommodation.



4

Searchable transcript

Setting up captioning creates a transcript that allow students to reference as they study the material and can quickly search text to find what they need.



5

Likely to watch to completion

Data has shown that when videos are captioned, users are more likely to watch to completion compared to when videos are not captioned.



6

Reading comprehension

Captions help all students with their reading comprehension.



Resources:

10 reasons to caption your videos in education:
<https://cielo24.com/2017/02/10-reasons-why-closed-captioning-for-education-must/>

Adding captions to your TechSmith videos:
<https://kb.mc3.edu/article/10/faculty-and-students-adding-captions-to-techsmith-knowmia-videos-7132.html>

